



NSM MEDIA RADIO NETWORK RATE CARD SIMPLIFIED SCHEDULE (REV. 8/26/16)

- a) Commercials on any NSM Media Radio Network program are a base cost of \$5/spot.
- b) Qualified pro-white groups will be charged less, at confidential, organization-specific rates.
- c) Every attempt will be made to play spots during agreed upon shows will be made, but is not guaranteed.
- d) Even if multiple placements of a spot are purchased, the content of each spot must be IDENTICAL
- e) The producer-host and the Director of NSM Media shall be the final arbitrator in accepting any pre-produced spot for content and technical considerations.
- f) Clients must get their money and an MP3 of their spot to a producer-host of the show in-question at least one week (preferably more) prior to air-date.
- g) Spots CAN be developed (written and produced) by NSM Media if desired.
- h) Spots for another pro-white organization or show will be prefaced by a host of the show in which it is being played with some disclaimer ('advance disclosure'), aka "As we go into a commercial break, we just wanted to let you know that you are listening to N-S-M X-Y-Z, and we have a message from our friends in the Whateverorganization..."
- i) Spots focusing on an event or general theme are preferred over organizational recruitment spots.
- j) 'Make-Goods' (spots to be played in the future, because of any incident of non-performance within the programming week of Sunday-Saturday) are 'two-fers.' In other words, if a spot does not play as agreed, TWO SPOTS will be scheduled for airplay in the future.
- k) We will not accept commercials for any of the following: a) Any entity which puts forth a message of overly perceptible 'hatred' or any negative 'calls to action.' b) Entities predominantly (and VISIBLY) by groups deemed to be of possible legal or public relations concern c) Political parties or social organizations thought to be in-conflict with stated or understood NSM dogma d) Manufacturers of guns, lotteries, alcoholic beverages, controlled substances, etc., or in-conflict with stated or understood NSM/national socialist dogma, or deemed to of possible legal or public relations concern.
- l) The Director of NSM Media or his designate shall be the arbiter of any and all disputes (including, but not limited to acceptance, scheduling and refunds), and his decision will be final.